Modern Slavery and Media Literacy
Global Leadership Program
November 4, 2017

What is modern slavery and how does it relate to me? Why and how should I critically analyze media information?

Visiting professionals from Thailand and India helped students to learn about different forms of modern slavery, including economic slavery occurring in the fishing industry in Southeast Asia. The second half of the day focused on identifying and understanding propaganda techniques in order to think more critically about the kind of information they are consuming.

Guest Speakers:

- **Ms. Pannin Sumanasrethakul**
  Researcher at the ASEAN and Asia Studies Center with the National Institute of Development Administration (NIDA) in Thailand. She presented on different forms of modern slavery.

- **Ms. Nattasuda Anusonadisai**
  Former AP journalist and member of the team whose work freed more than 2,000 enslaved fishermen and won the Pulitzer Prize Award in 2016. She shared her experience reporting on human rights abuses in the Thai fishing industry and the government’s propaganda response.

- **Ms. Pooja Chowdhary**
  Communications professional with the World Wide Fund for Nature (WWF) in New Delhi, India. She showed examples of her work using marketing techniques to bring about positive change.

“I want to remember that slavery is not some far off institution only in 3rd world countries, but it also occurs in the US and in Europe.”

“Knowledge is power. It is the first step to changing. It hope that what I learned...today will make me more aware of my surroundings and encourage me to make a difference.”

Right: Students utilized propaganda techniques to create this ad that calls attention to animal rights abuses and discourages consumers from purchasing items made with alligator.